



Annual Report

2020–2021



Philanthropy
New Zealand

Tōpūtanga Tuku Aroha o Aotearoa

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From the Board Chair

Tēnā koutou

The 2020–2021 year tested the nimbleness and adaptability of Philanthropy New Zealand, Tōpūtanga Tuku Aroha o Aotearoa (PNZ), as never before. Our events, professional development, government engagement and member services were delivered largely electronically.

Perhaps the biggest challenge this year was moving our biennial Philanthropy Summit online. We were aware of the importance of personal contact to our members but with the need to plan some months ahead, the Board approved the switch to an online event, acknowledging the financial and delivery risks from Covid-19. However, we were still able to provide some degree of networking through our viewing parties in regional centres. The Board is very grateful for the innovative approach and hard work put in by the whole PNZ team.

I am pleased to report that our membership and financial position remain strong, although we are continuing our efforts to diversify our income. A major focus this year has been to strengthen PNZ's relationship with mana whenua, Te Āti Awa, and the appointment of Peggy Luke-Ngaheke as the mana whenua representative on our Board. My thanks to Whaea Peggy and also to Whaea Pekaira Rei for their guidance, patience and aroha on this journey. We've also been working on our wider engagement with tangata whenua to improve philanthropic funding for Māori and I acknowledge and thank the members of Te Kāhui Pūmanawa (formerly the Māori Advisory Committee) for their ongoing advice and support.

We continue to shape our Board to be more representative of the community we serve.

We gratefully acknowledge the support from our sponsors, champion members and our Youth Advisory Group and our thanks to all our members for your commitment to growing effective giving in Aotearoa New Zealand. Lastly I would like to thank our Chief Executive, Sue McCabe, for her considered and energetic leadership and my Board colleagues for their wise counsel and guidance.



A handwritten signature in black ink, appearing to read 'K. S. Whitney'.

Ngā mihi nui,
Ken Whitney

From the Chief Executive

Tēnā koutou

Gratitude is a word that comes to mind when reflecting on 2020-2021. Thanks to all our members, sponsors and stakeholders for their support for the many initiatives and programmes we delivered through the year. I also acknowledge the commitment, smarts and agility of the PNZ team.

The year was one of uncertainty as Covid-19 continued to impact. We appreciated the understanding of members as we tried new things in order to continue growing effective giving in Aotearoa New Zealand.

This annual report provides a snapshot of the different nature of the services we offered in this 12 month period. This period was significant for the thoughtful and generous response of our members to the increased community need created of covid. We recorded and shared this story with funders, Government and the public.

In addition to what we delivered, we made steady, behind the scenes progress to deliver on our 2020–2023 strategy. In partnership with Tūmanako Consultants, Haimona Waititi, and Kate Frykberg, Ki te Hoe, a programme to support funders seeking to better support Māori aspirations, was initiated.

We took Match, Te Puna Taurite, an innovative service to progress a more equitable, collaborative and accessible philanthropic funding sector from being an idea, refined through user testing, to being a fully-funded project.

I would like to echo Ken's acknowledgement of our helpers. In addition I thank the Board members, led by Ken, and their empowering guidance, support and challenge to the PNZ team.



A handwritten signature in black ink, appearing to read 'Sue McCabe'.

Ngā mihi nui,
Sue McCabe

Highlights

We are now halfway through our three-year strategy to 'grow effective giving' through:



*Supporting
better giving*



*Inspiring
more giving*



*Building a
stronger sector*

Supporting better giving

We delivered our events and professional development largely online given the Covid climate.

340
participants

attended PNZ workshops, seminars or training. This was



up from

211

participants in the previous year.



100%
*good,
very good
and excellent
ratings*

at the Great Grantmaking and Te Tiriti o Waitangi workshops.

We hosted the Philanthropy Summit 2021 online to ensure that we could deliver inspiring and relevant content. We know that our members missed the national face-to-face gathering.



89%
*rated the
event*

as a whole either extremely satisfied, very satisfied or somewhat satisfied.

“

Great key speakers and workshops, kaupapa were relevant to what's on top in the social, political, environmental and educational arenas, impactful mahi.

PHILANTHROPY
SUMMIT ATTENDEE

”

“

I personally got so many gold nuggets from all three sessions. Very confronting, challenging and inspiring all at the same time. Thanks, much appreciated.

TE TIRITI O WAITANGI TRAINING PARTICIPANT

”

Inspiring more giving

An insight into our reach through social and news media shows:

2,350
*group
followers*

on Facebook. This was



up from
2,184
followers in the
previous year.

1,521
followers

on LinkedIn.
This was



up from
1,171
followers in the
previous year.

326
followers

on Instagram.
This was



up from
121
followers in the
previous year.



1
*news media
mention
per month*

Building a stronger sector

We continued to offer opportunities for our members to get together, mostly online.



213
*participants
attended*

funder networks, including those focused on education, environment, family philanthropy, arts, local government, youth, and regional Auckland and Wellington networks.

We strengthened our government engagement by convening officials or politicians with our members to share information or collaborate on topics including:



Housing



Environment



*Charities Act
response*



Education

“

I believe this to be a timely and important report as it reflects on the collective efforts, learning and experiences of changemakers who, as the report notes, are often ‘working beyond their day job and at the edge of their remit, because they believe in the possibility of driving transformational outcomes’.

PNZ MEMBER

”

A key research activity this year was commissioning The Connective to produce the Impact Investment in Action report. This looked at the impact investment experiences of philanthropic and grantmaking funders.

Behind the scenes



Our membership continued to steadily grow and relationships with our members deepened. The strengthening of our research and policy function (thanks to funding from the Combined Community Trusts of New Zealand) delivered additional value to our members in 2020–2021.

While we had a less profitable Philanthropy Summit due to the impact of Covid-19, our financial statements show we remain a financially sound entity due to the range of income sources.

“

I am so glad we joined Philanthropy NZ. They have provided my greatest forum of information and support over the Covid crisis. They are a wonderful and responsive team.

NEW MEMBER

”

We worked with funders and community groups to test the concept of Match, Te Puna Taurite; develop proposed functionality; and then seek funding to bring it to life. This service will provide a new way to efficiently and effectively connect funders with fundseekers, and enable easier collaboration between funders. It will be launched late in the 2021–2022 year.

“

Philanthropy NZ has allowed me to make connections with other funders and get intel of focus/ activity underway.

PNZ MEMBER

”

We continued to develop our cultural competency as well as look to support members to grow theirs. The Ki te Hoe programme, developed by Tūmanako Consultants in partnership with PNZ, was designed in 2020–2021 in consultation with members and stakeholders to help them support Māori aspirations. It will be rolled out in the current year.

Summarised accounts

Statement of Financial Performance For the year ended 30 June 2021

	NOTES	2021 (\$)	2020 (\$)
Revenue			
Donations, fundraising and other similar revenue	1	318,893	268,548
Fees, subscriptions and other revenue from members	1	346,008	340,582
Revenue from providing goods or services	1	34,671	68,806
Interest, dividends and other investment revenue	1	4,397	9,569
Conference Income	1	199,065	-
Total Revenue		903,034	687,505
Expenses			
Volunteer and employee related costs	2	492,749	463,731
Costs related to providing goods or service	2	300,359	228,812
Other expenses	2	3,767	4,363
Conference Expenses	2	66,877	-
Total Expenses		863,752	696,906
Surplus/(Deficit) for the Year		39,282	(9,401)

Statement of Financial Position

As at 30 June 2021

	NOTES	2021 (\$)	2020 (\$)
Assets			
Current Assets			
Bank accounts and cash	3	242,041	115,517
Debtors and prepayments	3	9,623	24,429
Term Deposits	3	276,455	273,651
Te Kāhui Pūmanawa (TKP)	8	63,418	-
Total Current Assets		591,537	413,597
Non-Current Assets			
Property, Plant and Equipment	5	2,463	5,913
Total Non-Current Assets		2,463	5,913
Total Assets		594,000	419,510
Liabilities			
Current Liabilities			
Creditors and accrued expenses	4	46,409	45,390
Employee costs payable	4	24,292	14,663
Unused donations and grants with conditions	4	92,500	31,358
Te Kāhui Pūmanawa	8	63,418	-
Total Current Liabilities		226,619	91,411
Total Liabilities		226,619	91,411
Total Assets less Total Liabilities (Net Assets)		367,381	328,099
Accumulated Funds			
Accumulated surpluses or (deficits)	6	296,020	257,504
Reserves	7	71,361	70,595
Total Accumulated Funds		367,381	328,099

Thank you to our supporters

Organisational supporters

Thank you to our platinum sponsors



Thank you to our champion members



Thank you to our silver sponsor



Thank you to our bronze sponsors



Thank you

Philanthropy New Zealand Board members

Chair

Ken Whitney (Chisholm Whitney Charitable Trust).

Deputy Chair

Terri Eggleton (BayTrust).

Members

Whetū Campbell (Wellington Community Trust), Annette Culpan, Leighton Evans (Rātā Foundation), Seumas Fantham (Todd Foundation), Jeremy Faumuinā, Gemma Major, Tupe Solomon-Tanoa'i (Michael and Suzanne Borrin Foundation).

Te Kāhui Pūmanawa

Whetū Campbell (Wellington Community Trust), Seumas Fantham (Todd Foundation), Aroha Harris (Foundation North), Hēmi Te Hēmi (Rātā Foundation), Cyril Howard (Tindall Foundation), Rongo Kirkwood (Trust Waikato), Steve Merito (Rātā Foundation), Pekaira Rei (Te Āti Awa), Marama Tākao (J R McKenzie Trust), Keri Wanoa (TSB Community Trust).

Mana whenua

We acknowledge the guidance of Peggy Luke-Ngaheke and Pekaira Rei and from Te Āti Awa.

The Finance, Audit and Risk Committee

Barry Baker (Grant Thornton), Terri Eggleton (BayTrust), Leighton Evans (Rātā Foundation), Gemma Major, Tupe Solomon-Tanoa'i (Michael and Suzanne Borrin Foundation), and Ken Whitney, who attends as Board chairperson.

The Youth Advisory Group

Molly Allen, Helen Anderson, Dayna Carter, Naisi Chen, Andrew Lesa, Michaela Latimer, Nicole Lin, Gemma Major, Shreya Rao, Kii Small, Paige Sullivan.

We would like to thank the following for their donated goods or services

AMP Capital, Perpetual Guardian, Ernst & Young, Dentons Kensington Swan, DV Bryant Trust, Foundation North, Rātā Foundation, Te Rourou Vodafone Aotearoa Foundation, Trust Waikato, Wellington Community Trust.

Thank you to our supporters

Summit supporters

Thank you to our platinum sponsors



Gold sponsor



Silver sponsors

P I M C O



SmartyGrants
Software & data science for revolutionary grantmakers



nikko am
Nikko Asset Management

BLOOMSBURY
ASSOCIATES

MyFiduciary
Governance & Investment Support



We acknowledge the funders of Match, Te Puna Taurite in 2020–2021:



Williams' Charitable Trusts

Philanthropy New Zealand is the peak body representing and supporting philanthropy and grantmaking in Aotearoa New Zealand.

Our members include trusts, foundations, community groups, family, individuals, investors, local government and iwi. We have a community membership category for not-for-profit organisations.

As the hub of philanthropy in Aotearoa New Zealand, we provide training; share best practice, data and research; connect with Government and convene our members to enable collaboration.

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