

Update on Philanthropy New Zealand activity

July – October 2020

Purpose of the document

This document provides Philanthropy New Zealand members with a summary of key activity over the past few months. It will be produced four times a year, after Board meetings, largely using information presented to the PNZ Board.

We welcome membership feedback on our activity, as we evolve our membership services.

Strategic context for activity

Philanthropy New Zealand's [purpose](#) is to grow effective giving through:

- Supporting better giving
- Inspiring more giving
- Building a stronger sector

A snapshot of our activity is broken down into these areas. The 2021 Philanthropy Summit gets its own section. And we've got a heartfelt thanks at the end.

Supporting better giving

- Our online Great Grantmaking training has been launched, feature Gen Timmons as speaker, with a valued cameo appearance by Bay Trust's Sam Cummins. Tailored for anyone involved in the grantmaking process, you can find more information on these [here](#).
- Our Governance and Investment training was put on hold due to Covid, and we're planning to hold this in 2021. Get in touch with us to register your interest, or that of your Board. This will help our planning.
- We delivered Te Tiriti of Waitangi training through three zoom meetings in August and September. Presenter Sacha McMeeking asked that we donate her fee to a university scholarship programme supporting higher education for rangatahi. Let us know if you'd like access to the [training](#) (suitable for individuals or teams, including Boards).
- We are planning a Summer Series of webinars for members which will include sessions for our funder networks: Environment Funders' Network, our Youth Funders' Network, Arts Funders' Network, Education Funders' Network and Family Philanthropy Network. Watch this space!
- We developed a [research paper on the regulation of Class 4 gaming](#) and the distribution of funds to communities. We hope that this will inform current discussions amongst our membership. Please give us your feedback!
- We tested the concept of the philanthropic marketplace and are grateful for the funders and community organisations who contributed to this. A big thanks to the catalytic funders who supported this exploratory phase. We are now preparing costings, a business model, a pitch for seed funding and implementation plan for the Board before seeking membership

support for its implementation. Thanks to Christina Howard who has led this project. Email sue@philanthropy.org.nz if you want to find out more.

- We delivered a [webinar on homelessness](#) (thanks to Kate Frykberg) and a Possibility webinar on funding accessibility (thanks to the support of Perpetual Guardian and the Hugh Green Foundation). These webinars can be accessed by grantmaking members on the [members hub](#).

Building a stronger sector

- In the lead up to the general election we engaged with political representatives from major political parties. You can see the webinar and key policy positions of each party [here](#).
- In addition to the environmental scanning we do and share in Giving Matters, we started a [webpage of key policy and research updates](#) to support you finding information on key Government topics you've told us you're interested in.
- 15 philanthropic member organisations signed the Memorandum of Understanding with Ministry of Education (MoE) and PNZ, and we're hearing of greater funder engagement with the Ministry as a result of the collaboration. Thanks to everyone involved in progressing this relationship.
- We are engaging with the Social Wellbeing Agency over its project to prototype collating data about local communities to inform decision making (by Government, philanthropy and community groups). We involved three community trusts in trialling the prototype.
- In collaboration with the Centre for Social Impact, Hui E! and Volunteering NZ we developed and produced a survey highlighting the impact of Covid-19 on the community and voluntary [sector](#).

Inspiring more giving

- Public communication in the past quarter has included:
 - Eight new items in the latest news section on our website: a mix of blogs and publishing new content or resources. We have also continued to have monthly updates on the Policy and Research updates section.
 - a 7.6 per cent increase in Facebook followers: 2,523 to 2,717 (28 posts)
 - We had a 11.2 per cent increase in LinkedIn followers: 1,077 - 1,198 (19 posts).
 - We had a 131 per cent increase in Instagram followers: 60 - 139 followers on Instagram
 - We had a 1.6 percent increase on Twitter: 1,412 – 1,436
 - Six mentions of PNZ in news media
- Philanthropy News – the next edition is set to be released in late November and it will feature the voices of those who want to speak to funders – rather than the funder voice.

Philanthropy Summit 2021

A special Board meeting was called in September at which the decision was made to cancel the planned face to face Summit in 2021 and instead move to a hybrid model. Next year the Summit will consist of three half day sessions. The first day will involve regional viewing parties where people will gather locally (and we're excited about the new possibilities of this) to view keynotes and workshop together; and the next two days will be online keynotes and workshops. Read more information [here](#).

We love our members

We continue to remain grateful for the support of our members – their feedback, input into our work programme, and, sometimes funding over and above their membership fee. The JR McKenzie Trust and the Todd Foundation have joined the Wayne Francis Charitable Trust and Wel Energy Trust in being champion supporters through providing additional financial support. Thank you.

We're grateful for the understanding of platinum sponsors Perpetual Guardian and AMP Capital given our changing services this year due to Covid-19. We'd like to acknowledge gold sponsor KiwiInvest who was supporting the Network Symposium, and in particular the planned Environmental Funding session, that we cancelled due to Covid-19.

We have deeply appreciated the messages of support and help to the Philanthropy New Zealand team who went above and beyond to respond to membership needs for information and collaboration during the lockdown period. We truly love our members 😊.