



Philanthropy
New Zealand

Tōpūtanga Tuku Aroha o Aotearoa

Both sides of the coin

Tony Paine, CE Philanthropy NZ

Philanthropy & Grantmaking



Philanthropy
New Zealand
Tōpūtanga Tuku Aroha o Aotearoa

\$2.8BN+ (2014)

Family &
Private
Foundations
\$263M

Community
Trusts
\$100M

Community
Foundations
\$5M

Gaming &
Licencing
Trusts
\$300M +

Individual Giving
\$1.5BN

Corporate
Foundations
\$80M?

Fundraising
Foundations
(arts, health,
education)

Local
Government

Lottery COGS
and other
Government
\$300M +

Energy
Trusts
\$265M

Iwi

Agenda:



Transactional

- Arm's-length
- High volume
- Applications
- Projects & things
- Immediate needs
- Shallow & wide

Transformational

- High Trust
- Low volume
- Invitations
- Organisations & changes
- Causes
- Deep & narrow
- Collaborative funders
- Money +
- Mission-related investment

Question 1



Philanthropy
New Zealand
Tōpūtanga Tuku Aroha o Aotearoa

What does it mean to use an equity lens to guide our giving?
How does that drive our attention to those most in need and most at risk of being left out or left behind?

Example



Philanthropy
New Zealand
Tōpūtanga Tuku Aroha o Aotearoa

+ Women's Fund

The strength of women.
The dreams of girls.

About The Fund

At Auckland Foundation, we want to both foster and celebrate women's generosity and make it easy to give to and support women and girls to reach their potential.

Just as men and women experience life differently, so too is their giving behaviour different. Women see charitable giving as the most satisfying aspect of having wealth, and regard money as a source of freedom, security and a way to achieve goals.

Improve the lives of women and girls

Through their generosity, members of the Women's Fund seek to address the persistent challenges facing women and girls. They vote with their hearts and dollars to support change.

New Zealand may be 9th in the world for gender equality but there is still huge disparity of outcomes for our girls and women. Through the Women's Fund we will draw attention to women's experience of life and unique challenges.

Question 2

How does grantmaking change when we see our contribution as being as much about the health, sustainability and capability of the organisations we support as their social and environmental impacts?

Example

THE GRANTMAKING PYRAMID



“the shift to a funding model that truly acknowledges and addresses the complete funding nonprofits need to have the kind of impact in the community we all strive for”



Bay Brighter Futures

Funders Collaboration



Philanthropy
New Zealand

Tōpūtanga Tuku Aroha o Aotearoa



**MINISTRY OF SOCIAL
DEVELOPMENT**
TE MANATŪ WHAKAHIATO ORA



**MINISTRY OF
YOUTH DEVELOPMENT**
TE MANATŪ WHAKAHIATO TAIOHI

Administered by the Ministry of Social Development

INTERNAL AFFAIRS

Te Tari Taiwhenua

Question 3

In a world where social compacts are failing, what is philanthropy's social compact? What are we responsible for and who are we accountable to?

Example



Resources

Transparency Guidelines

Transparency Guidelines for funders in Aotearoa New Zealand

We're delighted to present the revised Transparency Guidelines for funders in Aotearoa New Zealand.

In philanthropy and grantmaking, being transparent simply means being open and honest about what we do and how we work so we can clearly show how we are serving the public good.

To assist funders in New Zealand to improve transparency, Philanthropy New Zealand is pleased to introduce the Transparency Guidelines. They build on the work by Kate Frykberg (Thinktank Charitable Trust), Lani Evans (Vodafone NZ Foundation) and the workshop with Katy Love (Wikimedia) at the Philanthropy Summit 2017, as well as the excellent resources offered by the Glasspockets initiative of the Foundation Center, USA.

These guidelines offer an internationally consistent benchmark for best practice in ensuring grantmaking is accountable and transparent to our communities.

[Philanthropy News](#)

[Giving New Zealand](#)

[Annual reports](#)

[Other resources](#)

[Useful links](#)