



**Philanthropy
New Zealand**

Tōpūtanga Tuku Aroha o Aotearoa

Funding ideas from around the world post the March 15 terrorist attack

Below is a list of ideas that have been gleaned from resources and emails our global philanthropic family has sent to Philanthropy New Zealand since March 15.

These have been compiled by PNZ's Relationships and Events Manager Yvonne Trask. Please contact her or the Chief Executive Sue McCabe with any questions or if you're keen to collaborate with other funders on any of these ideas.

Yvonne and Sue also welcome hearing from funders what they are doing.

Short term:

- Ensure organisations with multilingual therapists are hired. – *Orlando funders, post Pulse shooting three years ago.*
- Consider creating a hub for those impacted as the families need to fill a lot of forms to get the care they need. Do they know about all the care they are entitled to? Can they access and fill the forms to get it? – *Orlando funders, post Pulse shooting three years ago.*
- Fund flexibility. Is capacity building needed for local NFPs and foundations due to increased donations? Think and listen outside the square and move swiftly and with agility. – *The Ford Family Foundation, Oregon, post the Umpqua Community College shooting.*
- Deploy staff as a community resource. – *The Ford Family Foundation, Oregon, post the Umpqua Community College shooting.*
- 90% of donations from the public will be gifted within the first 90 days. Ensure processes and funds are in place to receive them. – *The Ford Family Foundation, Oregon, post the Umpqua Community College shooting.*
- Support your staff, if they have connections with the victims or not it will impact them. Bring in a counsellor to walk them through the grieving process. – *The Ford Family Foundation, Oregon, post the Umpqua Community College shooting.*
- *The Ford Family Foundation's report on 'The first 72 hours'.*
- In Canada, the government provided dedicated funds to an NGO to manage a fund to counter violent extremism and to track the impact of the funding and efforts to curb violent extremism. Should we advocate for the same? - *Asia Foundation.*
- It is particularly important to focus on psycho-social counselling for men as the incidence of violence against women usually increases if attention isn't paid to the deep trauma men experience and feel they have to bury to 'be strong' for the family and community. – *Asia Foundation.*



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- Read this excellent resource from the Muslim Wellness Foundation on dealing with situations like these, particularly the section on talking with your children. Important for all of us. – *National Committee for Responsive Philanthropy, US.*
- *Keep an eye out for [Compassion Fatigue](#). – National Committee for Responsive Philanthropy, US.*
- Support not for profits who have lots of funds to suggest donors gift to other agencies. Provide a link for these agencies. *Chronicle for Philanthropy article.*
- Philanthropy is needed to support communities in the long term post disaster. Funders are urged to allocate funds and wait. The public and local and central government will support the early days. Now is the time to be strategic. – *Centre for Disaster Philanthropy.*
- Our Fund in Orlando would be happy to host a group of their frontline responders to discuss how they worked after the Pulse shooting. – *Our Fund, Orlando.*
- “First and foremost, I want to emphasize that leveraging your country's and the world's attention right now is of utmost importance. The truth is that your ability to build the support needed for the immediate and, particularly, long-term recovery to advance the transformation that has taken root in your community fades as time passes.” – *Our Fund, Orlando*
- A coalition of funders recognized that while focus and giving to survivors and victim's families were at the forefront of donor's minds, support for the frontline responding nonprofits and emerging grassroots efforts catalyzed by the tragedy were not going to be receiving the necessary support to the advance medium- to long-term recovery and movement-building efforts. So they pooled together their dollars and launched a philanthropic and community needs assessment to ask the communities impacted by the tragedy what (1) conditions were like for them prior to the shooting, e.g. historic disparities; (2) gaps in the response, e.g. cultural competence and (3) the dreams and aspirations of their community were. This assessment resulted in the Contigo Fund which turned into the main philanthropic, community-driven, accessible vehicle to support the medium- to long-term needs and empowerment of the communities impacted. You can find more information about Contigo here: www.ContigoFund.org. – *Our Fund, Orlando.*
- “When Pulse happened we created 3 different funds focused on different purposes. The first one was called One Orlando Fund, we raised more than 30 million dollars and we gave all of the money directly to the families of the 49 taken and survivors. We had another called Better Together, which was hosted by the Central Florida Foundation. This focused on gaps of services while we were waiting for a large emergency grant by the Department of Justice (federal funding) called the Antiterrorism Emergency Assistance Program (AEAP). It took about 14 months for the AEAP to get to our community and the federal government



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gave the community 8.4 million dollars to reimburse local governments for the money spent during the emergency. This grant is going to expire now in September. We used this money to create something called the Orlando United Assistance Center (OUAC), which is a hub for services for those directly impacted and the deeply impacted community (in our case Latinos and LGBTQ+ people) by the Pulse tragedy. Creating a center or hub for services is a best practice in the US. Unfortunately, we have a lot of experience working on mass shootings. We first created a Family Assistance Center, which focused on bringing all of the social services agencies in Orlando to one place to support the families and survivors. Then we created the OUAC for long-term recovery. All of the services at the OUAC is fully bilingual (Spanish and English). The City of Orlando payed for the first year of operation of the OUAC, it was about \$900,000. The City of Orlando used money from its disaster fund, which we usually use for hurricanes. Last year the City was reimbursed by the federal government for most of its expenses. We still fronted some of the bill, but the majority was reimbursed.

“Lastly, we have the Contigo Fund. The Contigo Fund (Contigo means with you in Spanish) works with grassroots organizations created after Pulse to empower communities impacted by Pulse. Several new organizations and initiatives have been created because of the Contigo Fund.” – *City of Orlando*.

Long term:

- Create a network of funders interested in addressing the roots of the terrorist attack. The European Foundation Centre hosts a Diversity, Migration and Integration Thematic Network, and focuses on two major themes - namely migration and migrant integration; and tackling intolerance and Ariadne – European Funders for Social Change and Human Rights whose mission is to create inclusive societies, just and offer opportunities for all. – *European Foundation Centre*
- Convene diverse youth to discuss their own perceptions of our society, Islamophobia, antisemitism (which is also on the rise globally), fake news, racism and how they see our nation moving toward a more accepting space. – *European Foundation Centre*
- Track stories of victims and make plans that may expedite processes and funding for possible future events. Research better ways to work. Consider writing our own version of the Ford Family Foundation’s report on ‘The first 72 hours’ or the Disaster Philanthropy Playbook. – *The Ford Family Foundation, Oregon, post the Umpqua Community College shooting and Disaster Philanthropy Playbook.*
- Google has a \$5 million programme to fund innovation in addressing violent extremism. Bring them into the conversation. – *Asia Foundation.*
- Work in schools to create ways to engage boys in conversations about community, trust, diversity, attitudes to violence and to difference. In Bangladesh our perception studies



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showed that boys started becoming violent/solidifying their discriminatory attitudes to women and people of different races at the age of 9. The Asia Foundation is currently rolling out Gender Labs for Boys in India in schools and local communities with a plan to extend to other countries. – *Asia Foundation*.