



Update on Philanthropy New Zealand activity

December 2020 – March 2021

Purpose of the document

This document provides Philanthropy New Zealand members with a summary of key activity over the past few months. It will be produced four times a year, after Board meetings, largely using information presented to the PNZ Board.

We welcome membership feedback on our activity, as we evolve our membership services

Strategic context for activity

Philanthropy New Zealand's [purpose](#) is to grow effective giving through:

- Supporting better giving
- Inspiring more giving
- Building a stronger sector

A snapshot of our activity is broken down into these areas. The 2021 Philanthropy Summit gets its own section. And we've got a heartfelt thanks at the end.

Supporting better giving

- The focus has been on planning and implementing the [Philanthropy Summit 2021](#), the premier biennial event for the philanthropic and grantmaking sector. This will mostly be held online due to the uncertain environment related to events due to Covid, although we are planning regional viewing parties.
- We are now seeking seed funding for *Match – your funding place*. This philanthropic marketplace will enable greater funder information sharing and collaboration; the ability to search on community groups' funding proposals; and make it less resource intensive for them to access funds. It's an innovative project which aims to help a number of painpoints funders have talked about for decades. I or our CE are happy to talk further about this initiative and we're currently look for seed funding if you can support this sector initiative!
- We hosted a Summer Series of webinars, mostly focussed on our funder networks that we didn't convene in late 2020 due to Covid. These were well-attended and their recordings continue to be accessed by our members. The sessions included:
 - Environment funders' network: with a topic on funding for climate change alleviation.
 - Local government funders' network: with an interactive and broad conversation.
 - Youth funders' network: with a topic of youth collaboration in the NFP space.
 - Family philanthropy network: with guest speaker Jason Franklin in the US on equity and family philanthropy.
 - Auckland funders' network: with guest speakers Clive Pedley and Iyanthi Wijayanayake on 'opportunities for greater impact'.



- Wellington funder manager meetup: with broad conversation on issues affecting the region.
- We have secured suppliers and the format for governance training in August/September 2021.
- Given our move to provide more online training, there continues to be ongoing registrations to access our highly rated Te Tiriti training and Great Grantmaking webinars. Contact info@philanthropy.org.nz with any inquiries.
- The Ki Te Hoe capability development framework is in its final draft and is likely to be available to PNZ members in May 2021. This will support members to better understand Te Ao Māori in order to effectively fund Māori aspiration.

Building a stronger sector

- A summary of learning report and case study notes for four examples of early impact investments in Aotearoa is due to be delivered in April. This research has been commissioned and managed by PNZ, undertaken by The Connective and funded by WEL Energy Trust. The research explores learning about collaboration, capacity building and impact in this area and the role of philanthropic organisations. It has involved interviews with a range of member investors. A Te Ao Māori perspective has also informed the research to reflect its importance in Aotearoa when understanding what generates wellbeing for people and the planet.
- A digital mapping project led by PNZ (with the support of J R McKenzie, NEXT Foundation and DPMC) is underway to identify activities or initiatives delivered in Aotearoa that proactively share knowledge about early brain development (from conception to 3 years old) to enable future collaboration and good practice sharing.
- Many cross-sector connections were made at the February Government & Philanthropy meeting in relation to environmental and housing funding initiatives. Follow up engagement is planned on housing. Also as a result of this session members of the Impact Investment National Advisory Board will join the next Government Measuring Impact Community of Practice. Government and philanthropic attendees were also prompted to consider how they might best share pipeline funding opportunities.
- The first face to face national meeting since 2019 for parties collaborating under the MoU with the Ministry of Education was held in March which represented good progress. Key discussions were had on literacy and education to employment initiatives and a number of other areas were identified for further philanthropic and MoE engagement.
- PNZ and some of our members are inputting into the latest round of consultation for the Review of Social Services Commissioning.
- PNZ is a member of an advisory group to the new Minister for the Community and Voluntary Sector. PNZ also has an individual meeting scheduled with the Minister in mid-April.



Inspiring more giving

- A background brief on the migrant investor visa category and associated rules which allow for the option of philanthropic investment was shared with members via Giving Matters in February. This was to gauge member interest in this issue which fits with our strategy to inspire more philanthropy. We have found there is significant member and stakeholder interest in us working alongside a range of parties to incentivise philanthropic investment.
- There is a current focus on Philanthropy Summit 2021 promotion in all channels. Since December there has also been a focus on promoting the Summer Series funder network events.
- Public communication since the last Board meeting has included:
 - Five new items in the latest news section on our website
 - We have also continued to populate our Policy and Research updates section.
 - A 5.3 per cent increase in Facebook followers: 2,788 – 2,937 (25 posts)
 - We had a 7.9 per cent increase in LinkedIn followers: 1,219 – 1,315 (23 posts)
 - We had a 53.2 per cent increase in Instagram followers: 152 - 233 followers on Instagram (7 posts)
 - We had a 0.4 percent increase on Twitter: 1,453 – 1,459 (6 posts)
 - Two mentions of PNZ in news media.
- Our latest Philanthropy News magazine, with a theme of “Amplifying Community Aspirations” was mailed on April 1.

Thank you to our members and supporters

By far the biggest part of our jobs is engaging with our members. We have enjoyed talking with you over the past few months to identify what support you'd like, what you want to hear about, what expertise and learnings you can share with others, and getting your input into our activity. A particular shout out to those on our Summit Advisory Committee, other members who have helped up put together the summit [programme](#). We'd like to thank our amazing confirmed speakers for the [summit](#).

We'd like to say thank you to our Summit 2021 sponsors too. This is an important income generating event for us and we couldn't do it without you! Our sponsors are:

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